



100 Civic Center Parkway, Burnsville MN 55337 / 952.895.4516 <http://www.burnsville.org/softball>

The Program

The Burnsville softball program features over 370 teams, made up of over 5600 participants that play over 4500 games and over 100,000 individual recreation experiences throughout the year.

Spring/Summer Season (April - July)

The spring/summer season features 30 USSSA sanctioned leagues with over 230 teams playing games Sunday through Friday night. Men's leagues are offered Sunday through Thursday, Mixed leagues are played Friday and Sunday and Women's leagues play Wednesday night. The season begins towards the end of April and ends the end of July (weather permitting).

Fall Season (August - October)

The fall season features 18 USSSA sanctioned leagues with over 135 teams playing games Sunday through Friday night. Men's leagues are offered Sunday through Thursday, Mixed leagues are played Friday and Sunday and Women's leagues play Wednesday night. The season begins towards the middle of August and ends the middle of October (weather permitting).

Facility Highlights

The City of Burnsville utilizes up to 10 lighted fields per night to meet the needs of our adult softball program. The Parks staff takes great pride in ensuring that these fields continue to be some of the best athletic options in the state.

Sponsorship Opportunities

The Burnsville Softball program is regarded as one of the top programs in the state for both quality and numbers of participants. Opportunities for private and corporate participation exist at many levels for tangible marketplace exposure and greater community involvement. With over 100,000 players, fans and umpires visiting the fields on an annual basis Burnsville Softball offers a great opportunity for your organization to have exposure through facility signage, fliers, website traffic and more. Corporate sponsorships are available that are individually tailored to meet the needs of a particular company to provide maximum exposure.

Categories: Website Partner, Tournament Sponsor, Facility Fence Signs, Special Event Sponsor

Website Partner

- Listed as a Partner of the Program
- Opportunity to promote your business through company logo, company bio/description, hours of operation, website or store information, PDF for coupons or discounts and more.

Facility Fence Signs

- Signs can be located on up to 10 fields at three different locations in right or left field from April 1st thru October 31st.

Note: Signs shall be provided by the sponsoring organization, made of vinyl or other similar material with wind holes and will face the interior of the ballfield and must follow the city sign ordinance including being centered on the fence section and hanging 1 foot from the top and bottom of the fence structure.

Tournament Sponsor

- Name on flier
- Opportunity to have a table and/or trailer in the park during tournament hours for vending of softball related merchandise

Special Event Sponsor

- Name on flier
- Opportunity to have a table and/or trailer in the park during special event hours for vending of softball related merchandise
- Opportunity to be involved in Special Event activities - TBD

<u>Sponsorship</u>	<u>Amount/year*</u>
<input type="checkbox"/> Website Partner	\$500.00
<input type="checkbox"/> Facility Fence Signs (each)	\$300.00 Lac Lavon \$200.00 Ali or Neill
<input type="checkbox"/> Tournament Sponsor (each)	\$500.00
<input type="checkbox"/> Special Event Sponsor	\$500.00
<input type="checkbox"/> Manager Meeting	\$100 door prize

**Payment may be made in cash or merchandise value as agreed upon by the sponsoring organization and the City*

I am interested in sponsoring the Burnsville Softball Program at the levels marked above at \$_____ for _____ years.

Signature _____

Print Name and Position: _____

Contact Information

For more information, to schedule appointments, speaking engagements or presentations:

Garrett Beck, City of Burnsville

100 Civic Center Parkway, Burnsville MN 55337

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The City of Burnsville reserves the right to accept or reject any and all offers