



# City Of Burnsville

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**FOR IMMEDIATE RELEASE**

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## **TELL US WHAT YOU THINK ABOUT BURNSVILLE**

*Telephone Survey of City Residents, Businesses Underway*

Every four years, the Burnsville City Council commissions a statistically valid telephone survey of the city's residents and businesses. These surveys collect important information the Council uses when setting and considering policies.

This spring, *The Morris Leatherman Company* will be contacting Burnsville community members by both cell phone and landline. ***Residents and business owners/managers who receive a call from a local area code with a caller ID of "Morris Leatherman" are encouraged to answer the call and provide feedback.***

*The Morris Leatherman Company* (formerly *Decision Resources, Ltd.*) has conducted Burnsville's surveys since 1987. This historical data provides an abundance of statistical comparisons for past years. The Minneapolis-based polling firm validates survey results as projectable to all residents with an accuracy of plus/minus five percent in 95 out of 100 cases.

Approximately 400 residents and 300 business owners/managers across Burnsville will be randomly selected to answer survey questions. Questions will range from the quality, importance and satisfaction with City Departments and services – to opinions on crime, property maintenance and traffic.

For more information or to view past survey results visit [www.burnsville.org/survey](http://www.burnsville.org/survey).

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