



# City of Burnsville

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**FOR IMMEDIATE RELEASE**

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## **DAKOTA-SCOTT WORKFORCE DEVELOPMENT BOARD TO NAME 'EMPLOYERS OF EXCELLENCE' MAY 25**

Earlier this year, the City of Burnsville partnered with the Dakota-Scott Workforce Development Board (WDB) for their inaugural "Employers of Excellence" program. The program is meant to help identify area employers' "best practices" related to attracting and retaining employees, and recognize those who are the most successful in these areas.

Area businesses – including multiple in Burnsville – completed a 40-question survey covering topics such as the amount of employee training provided; the number of paid days off provided; the number of employees hired; the number of employees who left employment; employee opportunities for promotion; and the number of employees involved in benefit plans.

Based on survey results, these businesses were then provided a report showing area employee recruitment and retention trends, allowing them to see how they compare to similar employers.

Of those businesses participating, Dakota and Scott County will be choosing to recognize specific "Employers of Excellence." These exemplary businesses will be announced and awarded in May.

**What:** Dakota and Scott County Employers of Excellence Award  
**When:** Wednesday, May 25 | 7:30 to 9 a.m.  
**Where:** Eagan Community Center | 1501 Central Parkway, Eagan  
**Cost:** FREE

The keynote speaker at this event will be Gerry Hoeffner, President of Personnel Dynamics Consulting Group. With two decades of employee development experience, Hoeffner has an energizing approach to training employees and management teams. His experience in manufacturing, retail sales, financial services and the medical field provides a broad spectrum of insight and knowledge to his work. His experience working with hundreds of companies provides him with practical and useful insights for organizations of all sizes.

This program is sponsored by the Dakota-Scott WDB, Dakota County Technical College, Inver Hills Community College, Dakota County CDA, Scott County CDA and area cities.

Attendees are asked to RSVP to [darla.wallraff@co.dakota.mn.us](mailto:darla.wallraff@co.dakota.mn.us) by May 13. For more information, call 651-554-5633 or visit <http://mn.gov/deed/excellence>.

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