

RIXMANN FOUNDATION

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Media Advisory

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Saturday, September 10, 2016

Start Times: Registration 7am/10K 8am/5k 8:05am/1K (for kids under 10) 9:15am

The Rixmann Foundation is proud to be leading the effort to ensure the [2016 Heart of the City: A Run to Remember](#) is a great success! The race benefits the [Kids Feeding Kids](#) program at the [Boys & Girls Clubs of the Twin Cities](#). Last year the race raised over **\$20,000** for this important nutritional program for kids in need and the 2016 race is on track to do even better.

Individuals and teams also register to run to honor the memory of family and friends. Over 200 participants walked or ran in memory of a loved one in the 2015 race.

The [Kids Feeding Kids](#) program at the Boys and Girls Clubs of the Twin Cities was envisioned and created by Brad Rixmann, owner and CEO of Pawn America and Payday America. Brad strongly believes kids need healthy meals to ensure they reach their potential. Last year the program served over 160,000 meals! More info: <http://www.boysandgirls.org/programs/health-life-skills/>

The Boys and Girls Clubs of the Twin Cities also has [running clubs](#) to encourage physical activity, an important life skill, and a number of runners from these clubs will participate in the 2016 race as they have in past years.

For more information on the race or to register visit: www.hotc10k.com