



# City Of Burnsville

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**FOR IMMEDIATE RELEASE**

Sept. 29, 2016

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## **PUBLIC INVITED TO SMALL BUSINESS DAY IN BURNSVILLE OCT. 13**

*Burnsville Mayor Elizabeth B. Kautz to Receive 'Small Business Advocate Award'*

On Thursday, Oct. 13, Mayor Elizabeth B. Kautz will be presented with the U.S. Conference of Mayors and PartnerAmerica "Small Business Advocate Award" for her efforts and support of small business in Burnsville.

The award will be presented as part of a "Small Business Day" event at Burnsville City Hall. The event will provide an opportunity for coffee and conversation with the Mayor, a keynote speaker, and a presentation from a representative of Burnsville's "Open to Business" program on resources available to small business owners.

**What:** Small Business Day/Award Reception  
**When:** Thursday, Oct. 13 | 8 – 10 a.m.  
**Where:** Burnsville City Hall Council Chambers | 100 Civic Center Parkway  
**Cost:** FREE – Light Refreshments Provided

"Supporting the business community and helping create jobs has always been one of my top priorities as Mayor," said Burnsville Mayor Elizabeth Kautz. "While we are honored to receive this award, we are even more honored to have so many successful small businesses in our community."

The event's keynote speaker will be Lou Mosca, Executive Vice President and COO of American Management Services. Mosca is a small business expert who has worked with small business owners for the past 25 years. Mosca is a major contributor to The New York Times Bestseller *Profits Aren't Everything, They're The Only Thing*, and has been a speaker at events throughout the country. He will present on "How Your Business Can Capitalize on an Improving Economy."

Those interested in attending are asked to RSVP for the event at 1-877-778-6726.

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*About U.S. Conference of Mayors*

The U.S. Conference of Mayors is the official nonpartisan organization of cities with populations of 30,000 or more. There are nearly 1,400 such cities in the country today, and each city is represented in the Conference by its chief elected official, the mayor.

*About PartnerAmerica*

PartnerAmerica is a small business growth program developed by American Management Services, Inc. and the U.S. Conference of Mayors. Formed in 2000, the program is the nation's first public-private small business resource initiative, providing management expertise, technical assistance and educational opportunities to small businesses across the country.

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