



City of
Burnsville

100 Civic Center Parkway, Burnsville, MN 55337

Phone: 952-895-4400

Fax: 952-895-4404

www.burnsville.org

FOR IMMEDIATE RELEASE

Oct. 5, 2017

Contact:

Tina LeGarde

TV Operations Specialist

952-641-1354

**BURNSVILLE COMMUNITY TELEVISION TO HOST OPEN HOUSE FOR
NON-PROFIT ORGANIZATIONS NOV. 1**

Representatives from local non-profit organizations are invited to Burnsville Community Television (BCTV) for an open house to learn how to leverage free video equipment, classes and paid production services to help further their mission.

The open house will provide time for one-on-one conversations with professional video staff to discuss each organization's video needs and desires. It will also provide examples of how partnering with BCTV can help organizations reach their short-term and long-term goals with video.

What: Non-Profit Open House
When: Wednesday, Nov. 1
Time: 3:30 – 6:30 p.m.
Where: BCTV Studio, Room C214 (second floor)
Burnsville High School, 600 E. Hwy 13
Cost: FREE

Examples of videos that can benefit non-profit organizations

- Event promotions
- Organization promotions
- Social media
- Testimonials
- Issue discussions
- Vlogs
- Presentations to the public and donors
- Public service announcements
- Enhanced grant applications

To learn more about BCTV's Non-Profit Open House visit www.burnsville.tv or contact Tina LeGarde at tina.legarde@burnsvillemn.gov or 952-641-1354.

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