



City of Burnsville

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FOR IMMEDIATE RELEASE

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WE NEED YOUR INPUT ON THE CITY'S UPCOMING WEBSITE REDESIGN

Participate in a Focus Group or Take an Online Survey

The City of Burnsville is in the process of updating and redesigning the City's website – www.burnsville.org.

The site has not had a significant redesign in look and functionality since 2011. As time has passed and content/navigation have become outdated, it has become harder for people to engage with the website as efficiently and effectively as they should.

Community members are invited to attend one of two focus groups scheduled to discuss ways to improve the website's design and function. Light refreshments will be provided.

- What:** Website Redesign Focus Group
- When:** Wednesday, April 11 | 2 – 3:30 p.m.
Wednesday, April 11 | 6 – 7:30 p.m.
- Where:** Burnsville City Hall, 100 Civic Center Parkway

RSVP by Monday, April 9 for one of the focus groups at www.burnsville.org/web.

Take the Survey

Community members are also invited to take an online survey to provide feedback on how they use the City's current website, and features they would like to see in the future. The online survey is expected to open by Tuesday, March 27.

Take the survey at www.burnsville.org/websurvey.

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