



# City of Burnsville

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**FOR IMMEDIATE RELEASE**

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## **BURNSVILLE RECOGNIZED AT MINNESOTA ASSOCIATION OF GOVERNMENT COMMUNICATORS NORTHERN LIGHTS AWARDS**

The Minnesota Association of Government Communicators (MAGC) recognized the City of Burnsville Communications Department/Burnsville Community Television with four awards during its May 17 awards ceremony.

The City received two Awards of Merit (Honorable Mention) and two Bronze Awards (3<sup>rd</sup> Place) in the 36th-Annual Northern Lights Awards competition.

### **Bronze Award – 3<sup>rd</sup> Place**

**Agency, Event, Program or Service Video:** [Experience Burnsville: Celebrating 30 Years!](#)

Burnsville Community Television created this “mini-documentary” video to provide an overview of the Burnsville Convention and Visitors Bureau (now known as “Experience Burnsville”) past and present as they celebrated their 30<sup>th</sup> anniversary.

The goal was to tell the story from the voices of those who helped shape tourism – and the community in general – over the last three decades. Experience Burnsville staff worked with BCTV to coordinate interviews with past and present members, staff persons, and partners; collect historic photographs and media; and put together an engaging story about the organization’s 30 years of promoting tourism.

**Interview, Talk Show or News Magazine Show:** [South Suburban Spotlight | Burnsville Spring Sports 2017](#)

South Suburban Spotlight is a half-hour sports magazine show that gives viewers the chance to take a closer look at some of the area’s athletes and coaches. Viewers get to find out what interests these players/coaches off the field, what their upbringing was like, and what they see as their future plans. Occasionally during some fun, outside-the-box segments, host Sam Ekstrom gets to nudge guests out of their comfort zone, asking them humorous questions to see a lighter side of their personality.

### **Award of Merit – Honorable Mention**

**One Page Publication:** [City of Burnsville Parks Pocket Map](#)

**Special Event:** [Grand Opening of Minnesota Riverfront Park](#)

*(photos below)*



**Cutline:**

*Award winners were (from L to R) Jay Golden, TV Production Specialist; Kristin Thomas, Multimedia Specialist; Marty Doll, Communications Coordinator; and Carissa Larsen, Communications Specialist.*

*(High resolution image available upon request).*



**Cutline:**

*Sam Ekstrom, Host and Producer of South Suburban Spotlight won third place in the Northern Lights Contest, News and Talk Show category.*

*(High resolution image available upon request).*

For more information on how to stay connected with the City of Burnsville visit [www.burnsville.org/connect](http://www.burnsville.org/connect).