



City of Burnsville

100 Civic Center Parkway, Burnsville, MN 55337

Phone: 952-895-4400

Fax: 952-895-4404

www.burnsville.org

FOR IMMEDIATE RELEASE

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Contact:

Marty Doll

Communications Coordinator

952-895-4402

BURNSVILLE RECOGNIZED AT MINNESOTA ASSOCIATION OF GOVERNMENT COMMUNICATORS NORTHERN LIGHTS AWARDS

The Minnesota Association of Government Communicators (MAGC) recognized the City of Burnsville Communications Department/Burnsville Community Television with four awards during its May 17 awards ceremony.

The City received two Awards of Merit (Honorable Mention) and two Bronze Awards (3rd Place) in the 36th-Annual Northern Lights Awards competition.

Bronze Award – 3rd Place

Agency, Event, Program or Service Video: [Experience Burnsville: Celebrating 30 Years!](#)

Burnsville Community Television created this “mini-documentary” video to provide an overview of the Burnsville Convention and Visitors Bureau (now known as “Experience Burnsville”) past and present as they celebrated their 30th anniversary.

The goal was to tell the story from the voices of those who helped shape tourism – and the community in general – over the last three decades. Experience Burnsville staff worked with BCTV to coordinate interviews with past and present members, staff persons, and partners; collect historic photographs and media; and put together an engaging story about the organization’s 30 years of promoting tourism.

Interview, Talk Show or News Magazine Show: [South Suburban Spotlight | Burnsville Spring Sports 2017](#)

South Suburban Spotlight is a half-hour sports magazine show that gives viewers the chance to take a closer look at some of the area’s athletes and coaches. Viewers get to find out what interests these players/coaches off the field, what their upbringing was like, and what they see as their future plans. Occasionally during some fun, outside-the-box segments, host Sam Ekstrom gets to nudge guests out of their comfort zone, asking them humorous questions to see a lighter side of their personality.

Award of Merit – Honorable Mention

One Page Publication: [City of Burnsville Parks Pocket Map](#)

Special Event: [Grand Opening of Minnesota Riverfront Park](#)

(photos below)



Cutline:

Award winners were (from L to R) Jay Golden, TV Production Specialist; Kristin Thomas, Multimedia Specialist; Marty Doll, Communications Coordinator; and Carissa Larsen, Communications Specialist.

(High resolution image available upon request).



Cutline:

Sam Ekstrom, Host and Producer of South Suburban Spotlight won third place in the Northern Lights Contest, News and Talk Show category.

(High resolution image available upon request).

For more information on how to stay connected with the City of Burnsville visit www.burnsville.org/connect.