



City of
Burnsville

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FOR IMMEDIATE RELEASE

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**EMPLOYERS INVITED TO VIE FOR THIRD-ANNUAL
'EMPLOYERS OF EXCELLENCE' AWARDS**

Dakota-Scott Workforce Development Board to Recognize Innovators

The City of Burnsville is once again partnering with the Dakota-Scott Workforce Development Board (WDB) for their third-annual "**Employers of Excellence**" program. The program is meant to help identify area employers' "best practices" related to attracting and retaining employees, and recognize those who are the most successful.

How to Participate

To recognize these innovators, the WDB is inviting employers in Dakota and Scott counties to complete a multi-question survey covering topics such as turnover rates, growth percentages, promotion percentages, and benefit packages for each company. The program is available at no cost to employers.

Take the Survey: www.personneldynamics.net/survey.asp

Deadline: Tuesday, July 31, 2018

The survey will collect data from participants to produce a 20-page report on employment trends and practices in Dakota and Scott counties. From the data, the WDB will recognize the businesses that are experiencing the best results in employee retention efforts and providing the best work environments in the area. Every participating company will also receive a personalized, confidential report detailing their individual metrics.

Winners will be announced Sept. 27 at the 2018 Employers of Excellence Awards Banquet in Burnsville.

About Employers of Excellence

The WDB is working with *Personnel Dynamics Consulting* to collect the data from area businesses. A total of 37 different measurements are analyzed. All survey costs are being covered by the WDB and area sponsors including Dakota County CDA, Scott County CDA, Inver Hills Community College and Dakota County Technical College.

All employers are encouraged to participate. Contact WDB Director Mark Jacobs at 651-554-5622 for more information.

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